

SPONSORSHIP PACKAGES

For the 2nd Edition of The Gambia - Senegal Economic, Trade and Investment Forum and Exhibition Fair and Cultural Gala Dinner

19th - 20th December 2024 @ SDKJ International Conference Centre - Bijilo

A. Platinum Package: Contribution D1,000,000 Dalasi/10 Million CFA and above

Benefits:

1. Speaker in one of the following panels of their choice during the Economic and Investment Forum (to present their company/share experience etc.):
 - I. Panel on Transport, Logistics, Maritime and Customs
 - II. Panel on Investment Financing, The Business Environment
 - III. Panel on Economic Zones and Infrastructure Development
 - IV. Panel on Energy, Oil & Gas and Mining
2. Company logo on all Promotional Materials.
3. Screening of company's promotional video.
4. Shout-outs during announcements as main sponsors.
5. Allowed distribution of company's promotional materials and brand.
6. Awards presented to the sponsors by the Prime Minister of Senegal in recognition of their contribution towards the event geared towards strengthening the bilateral ties between the two countries.
7. Provide a table of 10 people during the Cultural Gala Dinner.
8. Join the high-level dignitaries on the high table during the Cultural Gala Dinner.
9. A letter of appreciation signed by the Vice President of The Gambia and the Prime Minister of Senegal.
10. An exhibition booth of 5mX5m to display products/services.

B. Gold Package: Contribution D500,000 Dalasi/5 Million CFA and above

Benefits:

1. Company logo on all promotional materials.
2. Screening of company's promotional video.
3. Shout-outs during announcements.
4. Allowed distribution of company's promotional materials.
5. Awards presented to the sponsors by the Vice President of The Gambia in recognition of their contribution towards the event geared towards strengthening the bilateral ties between the two countries.
6. Provide a table of 10 people during the Cultural Gala Dinner.
7. A letter of appreciation signed by the Vice President of The Gambia and the Prime Minister of Senegal.
8. An exhibition booth of 4mX3m to display products/services.

C. Silver Package: Contribution D250,000 Dalasi/3 Million CFA and above

Benefits:

1. Company logo on all promotional materials.
2. Screening of company's promotional video.
3. Shout-outs during announcements.
4. Awards presented to the sponsors by the Minister of Foreign Affairs of the Gambia/Senegal in recognition of their contribution towards the event geared strengthening the bilateral ties between the two countries.
5. Provide a table of 3 people during the Cultural Gala Dinner.
6. A letter of appreciation signed by the CEO of GIEPA, DG APIX and H.E. the High Commissioner of The Gambia in Dakar, Senegal.
7. An exhibition booth of 3mX3m to display products/services.